

PRESIDENT/OWNER OF STAFFORD COMMUNICATIONS RECOGNIZED
IN FOUR BUSINESS LEADER AWARDS PROGRAMS

2015 has been a banner year for the company founder – and thereby, the company

New Providence, NJ – (DATE) – CJ Stafford, president/owner of Stafford Communications Group, has been recognized in four business leader awards programs since the start of the year. The awards, acknowledging entrepreneurship and leadership, include:

- Winner, 2015 Enterprising Women of the Year, a tribute to the world’s top women entrepreneurs;
- Winner, 2015 New York, Smart CEO Brava! Award, celebrating female CEOs who combine entrepreneurial spirit with a passion for giving back to the community;
- Finalist, EY Entrepreneur of the Year® 2015 Award in New Jersey, honoring entrepreneurs who demonstrate excellence and extraordinary success in innovation, financial performance and personal commitment to their businesses and communities; and
- Finalist, SmartCEO 2015 New York Circle of Excellence Awards, recognizing the region’s most accomplished CEO’s for business excellence. Winners will be named at an awards dinner on November 9.

Stafford, a toxicologist turned customer care expert, has a unique story.

“In 1995, I decided to end my 20-year career with Johnson & Johnson,” she explains. “With a BS in biology and an MS in biology and toxicology, I spent years as a toxicologist there ensuring the safety and efficacy of wound closures. I moved to the marketing side of the business, serving various roles including building Splenda® brand sweetener’s first customer care program.”

When it came time to do something different, CJ formed Stafford Communications consisting of three business units: customer care, consulting and marketing. The basis for the business was leveraging her knowledge of science and compliance to each.

“Stafford Communications is a boutique company with three distinct, yet complementary, lines of business: customer care, consulting and marketing services,” Stafford continues. “We work with healthcare, pharmaceutical, food, consumer packaged goods and beauty care companies – ensuring their customer service initiatives are aligned to their marketing programs so they intrinsically support each other. Unlike other customer service outsourcers that cater to large companies and well-known brands, we help companies of all sizes provide high-end service to their customers.

“I am honored to have received these leadership awards,” she concludes. “I could not have won them had it not been for the support and dedication of the entire Stafford Communications team and the world-class companies we serve.”

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